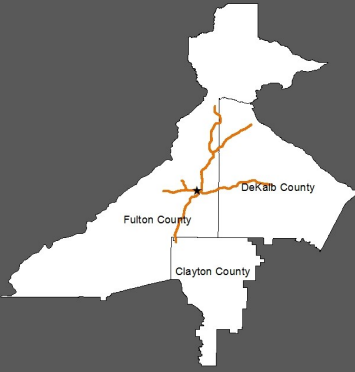


100 Techwood Drive, NW  
Atlanta, GA 30303



Daily Entries:	2,462
Parking Capacity:	N/A
Parking Utilization:*	N/A
Station Type:	Subway
Total Land Area	No Excess Land Available

Dome/GWCC/Phillips/CNN Station is a heavy rail transit facility located in downtown Atlanta, near the center of Fulton County on MARTA's Blue and Green Line. The station has two entrances; one at the foot of the Georgia Dome and the other at Philips Arena. These entrances provide easy, walkable access to a number of major downtown attractions including the Georgia Dome, Georgia World Congress Center, Philips Arena, CNN Center, Centennial Olympic Park, Georgia Aquarium, and the World of Coca Cola.

The MARTA Transit Oriented Development Guidelines classify Dome/Georgia World Congress Center/Phillips Arena/CNN Center station as a **Special Regional Destination** station. The Guidelines present a typology of stations ranging from Urban Core stations, like Peachtree Center in downtown Atlanta, to Collector stations - i.e., end of the line auto-commuter oriented stations such as Indian Creek or North Springs. This classification system reflects both a station's location and its primary function.

**AREA PROFILE**

**Area Demographics at 1/2 Mile**

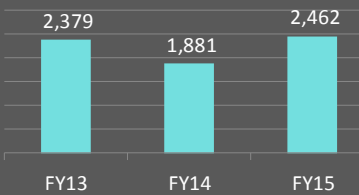
Population 2012	2,342
% Population Change 2000-2012	45%
% Generation Y (18-34)	34%
% Singles	82%
Housing Units	1,274
Housing Density/Acre	2.5
% Renters	68%
% Multifamily Housing	87%
Median Household Income	\$25,979
% Use Public Transit	24%

**Business Demographics**

Employees	70,977
Avg. Office Rent Per SF	\$14.00
Avg. Retail Rent Per SF	\$15.80
Avg. Apartment Rent (1-mile)	\$998.00

Sources: Bleakly Advisory Group, 2012.

**Weekly Daily Entries**

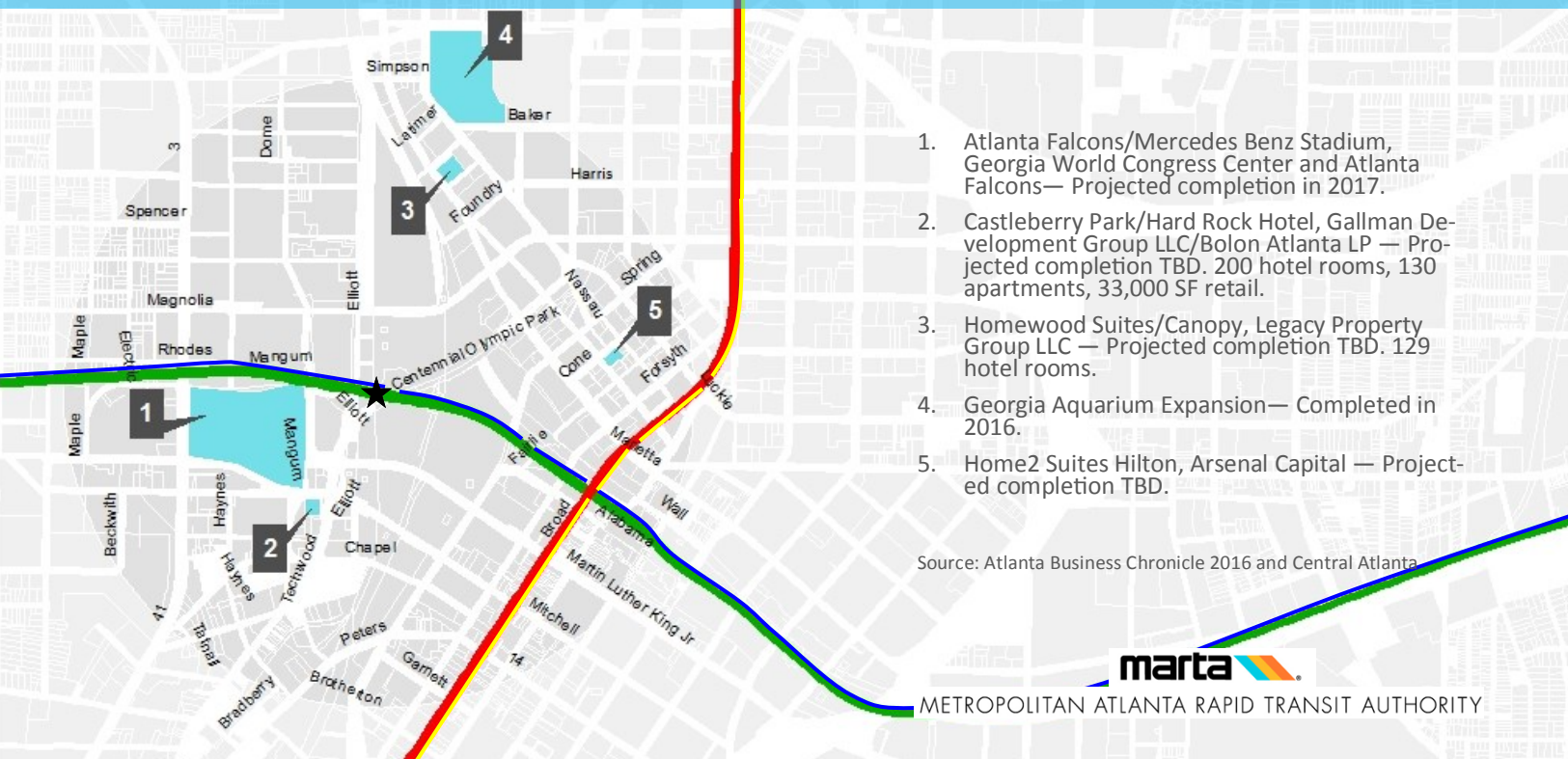


MARTA Research & Analysis 2016

\*Data is not gathered if below 100 spaces.

**Market Dynamics**

**Nearby Planned Development Activity within 1/2 Mile Radius**

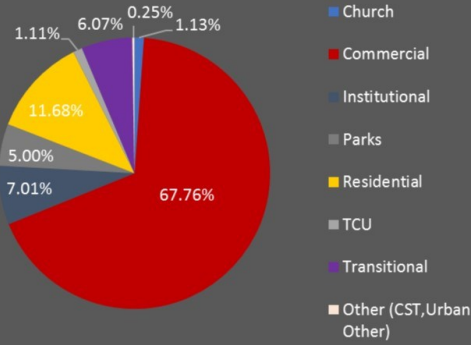


1. Atlanta Falcons/Mercedes Benz Stadium, Georgia World Congress Center and Atlanta Falcons— Projected completion in 2017.
2. Castleberry Park/Hard Rock Hotel, Gallman Development Group LLC/Bolon Atlanta LP — Projected completion TBD. 200 hotel rooms, 130 apartments, 33,000 SF retail.
3. Homewood Suites/Canopy, Legacy Property Group LLC — Projected completion TBD. 129 hotel rooms.
4. Georgia Aquarium Expansion— Completed in 2016.
5. Home2 Suites Hilton, Arsenal Capital — Projected completion TBD.

Source: Atlanta Business Chronicle 2016 and Central Atlanta



## LAND USAGE WITHIN 1/2 MILE



Sources:  
MARTA GIS Analysis & Atlanta Regional  
Commission LandPro

# DOME/GWCC/PHILLIPS ARENA/CNN CENTER

## STATION

Transit Oriented Development

## DOME/GWCC/PHILLIPS ARENA/CNN CENTER

### DEVELOPMENT OPPORTUNITY

MARTA offers land it owns around its stations (called “Joint Development” lands) through a Request for Proposals (RFP) or Request for Qualifications (RFQ) process. Developers who are interested in developing at MARTA stations will need to go through a competitive RFP/RFQ process prior to contract award. All interested parties should periodically check the MARTA website where future RFP’s/RFQ’s will be announced, or contact the office of TOD and Real Estate at (404) 848-5292.

MARTA does not own any excess land associated with this station but rather it has a “Right of Use” granted by the City of Atlanta and other entities for rail maintenance and staff parking. Therefore, TOD opportunities by way of joint development are not possible at this station. However, MARTA encourages transit friendly development around the station on privately held land.

### DEVELOPMENT DATA

Zoning	SPI-1 Sub Area 1
Available Air Rights	N/A

### SURROUNDING DESTINATIONS



Photo: Google Earth

Aerial of development around station

Photos: Transformation Alliance